

# CONFERENCE AGENDA

San Sebastian, Spain  
2025 Annual Conference  
April 6 – 10, 2025

## Sunday, April 6, 2025

- 1:00 pm** Conference Registration  
Hotel Maria Cristina  
Zubia room
- 6:30 pm** Welcome Reception  
Hotel Maria Cristina, Zubia
- 7:00 pm** Welcome  
Hotel Maria Cristina, Elcano  
  
Keith Granet, Founder  
Leaders of Design
- 7:45 pm** Depart on Foot for Dinner  
Hotel Maria Cristina, Lobby
- 8:00 pm** Cocktails & Tour  
San Telmo, Claustro
- 8:30 pm** Tour Exhibition of Huellas de la Memoria
- 9:00 pm** Dinner  
San Telmo, Church
- 10:45 pm** Depart on Foot to Hotel Maria Cristina
- 11:00 pm** Evening Concludes

## Monday, April 7, 2025

- 7:30 am – 8:45 am** Breakfast  
Hotel Maria Cristina, Ibaia
- 8:45 am** Meet in Maria Cristina Hotel lobby for departure

## Monday, April 7, 2025 *continued*

- 9:00 am** Depart for Architectural Walking Tour  
Hotel Maria Cristina, Lobby
- 10:30 am** Coffee Break  
Tabakalera, Prism&Terrace
- 11:00 am** Welcome Marc Szafran, CEO, Holly Hunt  
  
Strategic Alignment and its impact on Leadership  
Bulent Levi  
Blanchard
- 1:00 pm** Lunch  
LABE
- 2:15 pm** Meeting Resumes  
Tabakalera, Prism
- 3:15 pm** Break
- 3:30 pm** Partners in Innovation: Strengthening Design Through Sponsor Collaboration
- 4:00 pm** Reveal
- 4:30 pm** Meeting Concludes
- 6:30 pm** Depart via Coach Bus for Dinner  
Hotel Maria Cristina, Lobby
- 7:00 pm** Reception & Dinner  
Finca Machoena
- 9:30 pm** Depart via Coach for Hotel
- 10:00 pm** Evening Concludes

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## Tuesday, April 8, 2025

- 6:30 am** Breakfast  
Hotel Maria Cristina, Ibaia
- 7:15 am** Meet in Maria Cristina Hotel lobby for departure
- 7:30 am** Depart via Coach Bus for Bilbao
- 8:45 am** Arrive Guggenheim Museum
- 9:00 am** Private Visit  
Guggenheim Museum
- 10:45 am** Depart Guggenheim Museum
- 11:00 am** Coffee Break  
The Artist Hotel, Bilbao
- 11:45 am** Depart for Walking Tour of Bilbao  
The Artist Bilbao, Lobby
- 12:00 pm** Tour Bilbao
  - Exterior of Guggenheim
  - Metro
  - Alondiga
- 2:00 pm** Lunch  
Yandiola
- 3:30 pm** Depart via Coach for San Sebastian
- 5:00 pm** Arrive Maria Cristina Hotel
- 7:00 pm** Depart on Foot
- 7:15 pm** Arrive Provincial Council Building

## Tuesday, April 8, 2025 *continued*

- 7:30 pm** Welcome & Reception  
Eneko Goia Laso Mayor of Donostia-San Sebastián
- 8:30 pm** Depart on Foot for Dine Around
- 9:00 pm** Dinner
  - Junito Kojua
  - Amama
  - Bodegon Alejandro
- 10:30 pm** Return to Hotel Maria Cristina
- 10:45 pm** Evening Concludes

## Wednesday, April 9, 2025

- 7:30 am – 9:45 am** Breakfast  
Hotel Maria Cristina, Ibaia
- 10:00 am** Closing Meeting  
Hotel Maria Cristina, Elcano  
Reveal
- 10:30 am** Partners in Innovation: Strengthening Design Through Sponsor Collaboration
- 11:00 am** Circles of Trust
- 12:30 pm** What's Next for Leaders of Design
- 1:00 pm** Meeting Concludes
- Afternoon at Leisure

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## Wednesday, April 9, 2025 *continued*

- 7:00 pm** Depart via Coach  
Hotel Maria Cristina, Lobby
- 7:30 pm** Reception & Tour  
Balenciaga Museum, Atrio
- 8:15 pm** Dinner  
Balenciaga Museum, Polivalente
- 10:00 pm** After Party  
Balenciaga Museum
- 10:45 pm** Departures Begin
- 11:15 pm** Departure #2
- 11:45 pm** Departure #3
- Midnight** Evening Concludes

## Thursday, April 10, 2025

Departures Begin

- 7:30 am – 10:30 am** Breakfast  
Hotel Maria Cristina, Ibaia